

## Access Agriculture Panorama No. 24 - July 2022



**New videos from Access Agriculture:**  
Creating agroecological markets [English](#) | [French](#) | [Kichwa](#) | [Spanish](#)

Inspiring women leaders [English](#) | [French](#) | [Kichwa](#) | [Spanish](#)

Access Agriculture leaflet - [বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Português](#) | [Español](#)

Entrepreneurs for Rural Access leaflet - [বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Español](#)

### Welcome to our monthly news update with 'Access Agriculture Panorama'

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.



www.ecoagtube.org

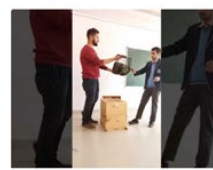
## Latest Videos — Krishi-Updates



MM111 रूटस्टॉक पर सेब की खेती |  
Apple fa...



प्राकृतिक खेती से सेब का उत्पादन |  
Natur...



#मधुमक्खी\_पालन मधुमक्खी पालन  
का परिचय/ L...

## An enthusiastic EcoAgtuber on the horizon

A promising channel called [Krishi-Updates](#) (Farmer Updates), containing a series of Hindi language videos, is now available on EcoAgtube to help farmers learn about natural farming practices, particularly relating to hilly areas of northern India.

If your Project relates to ecology and you want to create a Project video page on EcoAgtube, please send your request with details (Project name, description) to: [support@ecoagtube.org](mailto:support@ecoagtube.org).

## ANNOUNCEMENTS

### Celebrating 10 years of Access Agriculture

2022 is a momentous year for Access Agriculture as the organisation celebrates its 10th anniversary. **Our heartfelt thanks to all our donors and partners across the Global South** for their strong support for the past 10 years. Several events are being planned throughout the year to mark this occasion. Watch this space!



### Training videos on agroecology – Putting the power of learning in farmers' hands

An article titled Training videos on agroecology – Putting the power of learning in farmers' hands, which throws spotlight on how Access Agriculture ([www.accessagriculture.org](http://www.accessagriculture.org)) helps scale agroecology across the Global South, has just been published in the June 2022 edition of LEISA India magazine (Issue 24.2).

LEISA, which stands for 'Low external input and sustainable agriculture,' is recognised as the leading magazine for sharing practical field experiences relating to ecological agriculture. LEISA India is published by the AME Foundation ([www.amefound.org](http://www.amefound.org)).

Under the theme 'Agroecology Education,' the June 2022 edition of LEISA India magazine focuses on the different ways in which agroecology is being promoted in India, the various players involved in agroecology education and the approaches that are being used to teach this complex subject.

The article on Access Agriculture, which is a global leader in supporting South-South learning for farmers through quality videos on agroecological principles and rural entrepreneurship in over 90 international and local languages, fits in well with this theme. It delineates how videos can be very effective for building farmers' agroecological knowledge, stimulating learning across countries and cultures, and triggering farmers to experiment and change behaviour. [To read the full article, click here.](#)

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## Helping share farmers' best-kept secrets on soil health with other farmer

An interactive webinar titled, "Helping share farmers' best-kept secrets on soil health with other farmers", was organised by the 4 per1000 Initiative and Access Agriculture on 8 July. The 4 per 1000 initiative aims to boost carbon storage in agricultural soils by 0.4% each year to help mitigate climate change and increase food security.

Introductory remarks by Samuel Ottnad, on behalf of 4 per 1000 Initiative and by Blessings Flao on behalf of Access Agriculture, kicked off the webinar, followed by two presentations. The first presentation on the theme of the webinar was delivered by Paul Van Mele, Access Agriculture Director for International Development, and the second one, focusing on Entrepreneurs for Rural Access: Our Changemakers, was presented by Jane Nalunga, Access Agriculture Entrepreneur Coach Co-ordinator.

In addition to questions and answers, the webinar also offered an opportunity to partners, who use the various services and platforms of Access Agriculture, to speak. Mr Hitul Awasthi from Himachal Pradesh, India, who is passionate about food and nutrition security, spoke briefly about his positive experience with EcoAgtube, an initiative of Access Agriculture. Blessings thanked the presenters and the audience for their valuable contributions and appreciated the organisers, especially Marc Bernard and Samuel Ottnad, for their support.

4per1000 Virtual Fair : <https://tinyurl.com/Virtual-booth>  
Video Podcast : <https://youtu.be/m8PZu30Zkt8>

Audio Podcast : <https://www.podbean.com/ew/pb-twrrir-1274f08>



## Give wings to women entrepreneurs in rural India - Two wings ready to take off

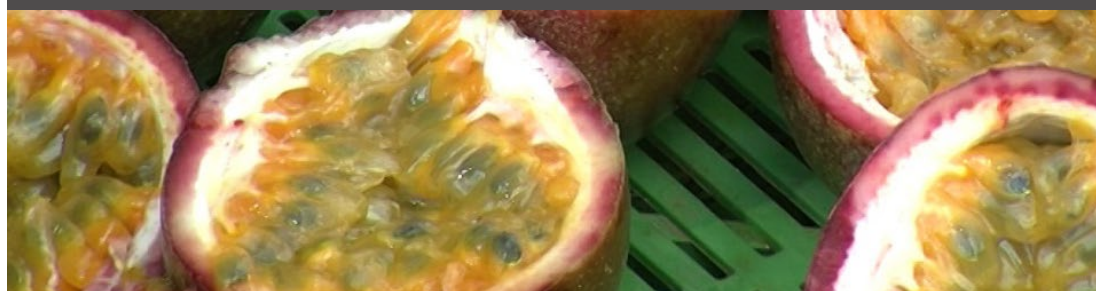
The aim of the campaign is to equip six young women from rural India with smart projectors and skills to run sustainable enterprises showing training videos on natural farming practices to other women of their communities so that they can grow healthy food without chemicals. With generous support, we have recently recruited two young women who are leading teams of young Entrepreneurs for Rural Access (ERAs) from two Indian states (Andhra Pradesh and Telangana). We seek your continued support and assistance to achieve our goal.

[Help us raise funds for our current campaign!](#)

### New videos added in June

**36 new videos** - 01 [English](#), 01 [French](#), 05 [Fulfulde](#) (Cameroon), 05 [Ghomala](#), 10 [Karamojong](#), 01 [Kichwa](#), 04 [Moore](#), 04 [Pulaar](#), 01 [Spanish](#), and 04 [Wolof](#) have been posted on our platform [www.accessagriculture.org](http://www.accessagriculture.org). They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

### Most viewed videos in June



### Staking and pruning passion fruit

A well-managed passion fruit orchard can provide farmers with some good money throughout the year. In this video, we will learn how to stake passion fruit plants and prune the vines systematically so as to get good yields.

[English](#) | [French](#) | [Ghomala](#) | [Kinyarwanda](#) / [Kirundi](#)

### FROM OUR CHANGEMAKERS



## ERAs@work!

The following Entrepreneurs for Rural Access (ERAs) are part of the Access Agriculture project under the Knowledge Centre for Organic Agriculture in Africa (KCOA), funded by BMZ and implemented by GIZ:

- ERA from **Mali, Mamadou Diarra**, who is passionate about agriculture, mostly livestock, and is the co-founder of an enterprise called Expert Élevage Consulting (EEC SARL), organised a 4-day training session combining theoretical and practical knowledge on poultry production and management for 22 participants (including one woman) in Kéniéba in Kayes region of Mali. The videos shown included [Management of Newcastle disease](#), [Preparing low-cost concentrate feed](#), [Working together for healthy chicks](#), and [Taking care of local chickens](#). At the end of the training session, an action plan was developed to better guide participants in putting the knowledge acquired into practice. ([See photos in Access Agriculture Facebook](#))
- ERA from **Kenya, Maureen Njeri Maina**, Field Trainer at Schools and Colleges Permaculture (SCOPE) in Kenya, which empowers young people to transform degraded school lands into food forests through agroecology and permaculture practices, held a video screening session on [Managing aphids in beans and vegetables](#) for four youths at the Thika Child Rescue Centre in Kiambu County, Kenya. The school serves as a haven where street children rescued from the centre are provided with food, shelter, clothing and education. ([See photos in Access Agriculture Facebook](#))
- ERA from **Kenya, Sylvia Wangui Njonjo**, who is working as an administrator and field officer at Community Sustainable Agriculture and Healthy Environmental Programme (CSHEP), Kenya, organised a video show on [Making banana flour](#) for 12 young women members of the UMOJA Women's Group from Kiambu County. The Group helps fight the inequalities faced by Samburu women by helping improve their livelihoods through education and poverty alleviation. ([See photos in Access Agriculture Facebook](#))

The following ERA is part of the joint project of Access Agriculture and the Green Innovation Centres (GIC), funded by BMZ, implemented by GIZ:

- ERA from **Mali, Aliou Aboubacrine Maiga**, who is passionate about organic agriculture, conducted a series of training using videos in Walirdé village in Sévaré, Mali. The first part of the training series included videos on [Making mango crisps](#), [Tomato concentrate and juice](#) and [Enriching porridge](#). ([See photos in Access Agriculture Facebook](#))  
The second part of **Aliou Maiga's** training series included videos on [Enriching porridge](#), [Making a good okra seeding](#) and [Village savings and loan associations](#) ([See photos in Access Agriculture Facebook](#))

The following ERAs are part of the joint project of Access Agriculture and the USAID-funded Strengthening Agriculture & Nutrition Extension (SANE).

- ERAs from **Malawi, Chrissy Awali**, MacDonald Mthaphwi, Francina Hante, Austin Phiri and Luka Bulla, who are members of Ubunthu Go Green, a Mangochi-based youth club, prepared compost in partnership with Radio Lilanguka and Crown Stewardship School in Lesotho, Malawi, using elements from Access Agriculture videos on [Soil fertility management](#). Ubunthu Go Green provides advisory services to smallholder farmer clubs in Malawi. ([See photos in Access Agriculture Flickr](#))

The following ERA team is part of the Access Agriculture project under the Kristian Gerhard Jebsen Foundation (KGJF)-funded project in India:

- The ERA team from **India**, Susag Millets Farmer Producer Company (FPC)-Sarada Valley Development Samithi (SVDS), led by **Indira Karri**, was invited to feature in a documentary by Outlook Magazine. The other members of the team are **Tuburu Santhi Kumari** and **Dasari Dali Naidu**. Susag Millets FPC, commonly known as 'Millet Sisters,' works in Paderu Division of the Visakhapatnam, Andhra Pradesh. It seeks to revive millet cultivation and strengthen the traditional mixed cropping system through natural farming. Its recipes of jackfruit powder and mixed millet powder were filmed by the Outlook Magazine team. ([See photos in Access Agriculture Flickr](#))



### Ambassadors in Action

- Access Agriculture Ambassador from Nigeria, **Emmanuel Akinwale**, CEO of Aquapro Agro Industry, presented the benefits of Access Agriculture videos for agricultural extension activities ([Watch the video](#))

## BLOG POSTS



### Good fungus for healthy groundnuts

Diseases need to be cured; this is true for people, animals and plants. In plant protection, fungicides are probably more readily seen as acceptable than insecticides, which are well known to harm the ecosystem, bees, birds and people. But plants can be protected without chemicals, as people from the M.S. Swaminathan Research Foundation (MSSRF) in India are showing in their gradually growing series of farmer-training videos.

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**Guest blog dedicated to Access Agriculture 10th Anniversary**



## Knowledge of sustainable agriculture at your fingertips

Traditionally, inadequate delivery of agricultural support services has been, and still is, a major challenge in most parts of the world.

Since 2012, Access Agriculture has reached out to more than 90 million farmers, and is striving to reach more farmers globally, promoting agroecological principles and rural entrepreneurship through capacity development and South-South exchange of quality farmer-to-farmer training videos.

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## MEET OUR AMBASSADOR

### Ibrahim Hamadou



Ibrahim Hamadou holds a Master's degree in Agroecology and Project Management and has more than 20 years of experience in various agricultural projects. He has worked for both national and international organisations in Niger and elsewhere in Africa. As a focal point in Agroecology, Ibrahim works for the promotion of agroecology, so called “neglected crops” and farmer seeds. He has facilitated the establishment of several platforms of exchange in the field of agroecology (RAYA-KARKARA in Niger, COASP, AMAD). By becoming an Ambassador, Ibrahim intends to continue the fight for the promotion of agroecology by bringing the resources of Access Agriculture to farmers, schoolchildren, community organisations, as well as political and governmental actors - all for positive change.

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## WINNER OF THE MONTHLY QUIZ



**Eugene Kofi Odame**

Winner of Access Agriculture June 2022 Quiz contest

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The August 2022 Quiz will be open from 1-15 August 2022.

Check out the contest here: [www.accessagriculture.org](http://www.accessagriculture.org)