

## Access Agriculture Panorama No. 35 - June 2023



**New videos from Access Agriculture :**

[Seeing the life in the soil](#)

[Voir la vie dans le sol](#)

[Ver la vida en el suelo](#)

[Uraqin jakawi uñjasa](#)

[Kawsayta qhawana pampapi](#)

Access Agriculture leaflet

[বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Português](#) | [Español](#)

Entrepreneurs for Rural Access leaflet

[বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Español](#)

[Access Agriculture 2021 on-line survey - Summary](#)

**Welcome to our monthly news update with**

**‘Access Agriculture Panorama’**

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.

## NEWS



WHO WE ARE

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PROJECTS

LATEST ▾

### Innovating Digital Extension Delivery Services in Rural Egypt

#### **GIZ SNRD Africa newsletter highlights Access Agriculture's innovative delivery model**

An article titled '[Innovating digital extension delivery services in rural Egypt](#),' featured in the latest issue of the GIZ Sector Network Rural Development (SNRD) Africa newsletter, showcases a partnership project that successfully supports the co-construction of knowledge and inclusive growth for marginalised farmers through farmer-to-farmer videos and last-mile delivery in rural Egypt.

The project 'Innovative Agriculture for Smallholder Resilience' (iNASHR), which seeks to facilitate technology dissemination in rural Egypt, is jointly implemented by the International Center for Agricultural Research in the Dry Areas (ICARDA), Access Agriculture and local partners. It is funded by BMZ and administered by GIZ-FIA, the Fund for International Agricultural Research.

The article on this project is co-authored by Bezaiet Dessalegn, iNASHR Project Manager, ICARDA, and Laura Tabet, iNASHR Project Coordinator, Access Agriculture.

The authors conclude that digital extension delivery services can be a powerful way to accelerate agricultural transformation and that the international development cooperation should support such innovation to drive positive change in agricultural communities worldwide.

[Read the article here ....](#)



## Access Agriculture participates in the 6th Organic Asia Congress

Access Agriculture participated in the 6th Organic Asia Congress, which was held in Kauswagan, Lanao del Norte, Philippines, 6-9 June 2023, under the theme 'Building World Peace through Organic Agriculture: Food Security Vital to Peace Building.'

The Organic Asia Congress (OAC) is one of the biggest organic events in the world, where representatives of local governments and the organic sector in different countries in Asia as well as like-minded organisations from around the world gather to discuss major trends in organic agriculture and find ways to move the sector forward.

[Read more](#) ....



## Three new Filipino languages added to farmer video website

Following a series of training workshops, Access Agriculture has been able to add three new Filipino languages to its award-winning website. After holding the Tagalog training at the campus of South East Asian Regional Centre for Graduate Study and Research in Agriculture (SEARCA) in Los Banos near Manila, three new translations have been uploaded to the Access Agriculture website. The organisations taking part included the Agro-Forestry Department of the University of the Philippines Los Banos, the Philippines Permaculture Association and the Catholic Media Network.

[Read more](#) ....



## Access Agriculture provides insights to help shape the future of Farmer Field Schools

At the Global Forum on the Future of Farmer Field Schools (FFS) for Sustainable Agrifood Systems organised by FAO, 14-16 June 2023, in Blantyre, Malawi, Access Agriculture shared valuable insights from its innovative digital learning approach that combines adult education principles with quality audio-visuals, multiple digital technologies, and a network of digital service providers.

[Read more](#) ....

## EcoAgtube



### View the TheWaterChannel videos on EcoAgtube

We are pleased to announce that TheWaterChannel, which hosts videos, blogs, and webinars on key themes related to water, agriculture, and landscape management, has launched its project video page [TheWaterChannel](#) on EcoAgtube.

EcoAgtube fills a much-needed gap for increasingly environment-conscious individuals and communities to share their experience through a dedicated video-sharing platform that can reach a worldwide audience and build awareness.

If your project relates to ecology and you want to create a dedicated space for your video clips on [EcoAgtube](#), please send your request with details (Project name, description) to [support@ecoagtube.org](mailto:support@ecoagtube.org).



### Your support needed to empower the changemakers

We gratefully acknowledge the generous support of our donors, as two of the six young women entrepreneurs whom our campaign targets, have successfully embarked on their journey to bring knowledge to other women of their farming communities.

Please be one of the wonderful people to [make a donation](#) at GlobalGiving and share this opportunity with your friends.

**[Help us raise funds for our current campaign!](#)**

## New videos added in May

**78 new videos** - 01 [Aymara](#), 02 [Bangla](#), 05 [English](#), 05 [French](#), 10 [Fulfulde](#) (Cameroon), 10 [Ghomala](#), 02 [Hindi](#), 10 [Malagasy](#), 02 [Marathi](#), 02 [Oriya](#), 10 [Peulh / Fulfuldé / Pulaar](#), 01 [Quechua](#), 13 [Sepedi](#), 01 [Spanish](#), 03 [Tagalog](#), and 01 [Vietnamese](#) - have been posted on our platform [www.accessagriculture.org](http://www.accessagriculture.org). They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

## Most viewed video in May



### Crop rotation with legumes

Legumes are important in crop rotations, because they reduce weeds and enrich the soil by partnering with nitrogen-fixing bacteria in the soil. To be sure your soil has the right bacteria, you can buy an inoculant of Rhizobium bacteria. Rhizobium bacteria can survive several years in your soil, so you do not need to inoculate your legume crop every time.

[Arabic](#) | [Bemba](#) | [Chichewa](#) / [Nyanja](#) | [Chitonga](#) / [Tonga](#) | [English](#) | [French](#) | [Kikuyu](#) | [Kinyarwanda](#) / [Kirundi](#) | [Kiswahili](#) | [Peulh](#) / [Fulfuldé](#) / [Pulaar](#) | [Sepedi](#) | [Telugu](#) | [Tumbuka](#) | [Vietnamese](#) | [Wolof](#)

## FROM OUR CHANGEMAKERS



### ERAs@work!

#### ERAs@Work in India

The following ERAs are part of the Access Agriculture project in Andhra Pradesh and Telangana states in India, supported by the Kristian Gerhard Jebsen Foundation (KGJF):

- **ERA team members associated with Sabala NGO: Janaki Bobbili and Eswar Rao**, arranged three video shows during April and May in Latchampeta, Marlapalli and Rega villages in Vizianagaram district, Andhra Pradesh state, for 77 participants (49 female participants), including schoolchildren. The videos featured were [Drying and storing chillies](#), [Good handling of tomatoes](#), [Staking tomato plants](#), [Storing fresh and dried tomatoes](#), [Grow row by row](#), [Scouting for fall armyworms](#) and [Killing fall armyworms naturally](#). **Eswar Rao** along with his colleague addressed 560 youths from the Indian National Cadet Corps (NCC) at Korukonda Sainik School, Vizianagaram district, on the importance of millets for a healthy life (see photo above). ([See photos in Access Agriculture Facebook](#)) ([Also see photos in Access Agriculture Flickr](#))

- **ERA team member associated with WASSAN NGO based in Telangana: Pothula Buggappa**, who fosters skill sets in farmer groups in best agricultural practices and marketing facilitated 10 video shows during April and May for 342 participants, including 165 women, in Bandivada, Bommaraspet, Gundepally, Narsapur, Somlanaiktanda, Erlapally, Gokafasalwad villages, Vikarabad district, Telangana state. The videos shown included [Good handling of tomatoes](#), [Drip irrigation for tomato](#), [Rice transplanting](#), [Intercropping pineapples](#) and [Better seed for green gram](#), among others. Participants appreciated the videos and asked for more videos on local crops in Telugu language. ([See photos in Access Agriculture Flickr](#))
- **ERA team members associated with WASSAN NGO in Andhra Pradesh: Anuradha and Sandeep**, conducted one video screening session in April and May for 34 participants, including 30 female participants in Devireddypalli village, Sri Satya Sai district, and in Cheruvuvandlapalli village, Anantapur district, Andhra Pradesh state. The videos shown included [Taking care of okra](#) and [Managing aphids in beans and vegetables](#). ([See photos in Access Agriculture Flickr](#))
- **ERA team members associated with Susag Millet Farmer Producer Company (FPC): Indira Karri, Santhi Kumari Tuburu and Dasari Dali Naidu**, facilitated nine video shows in April and May for 327 participants, (115 female participants), including schoolchildren in Alluri Seetharamaraju district, Andhra Pradesh state across the following villages: Ballapurai village, Edulaputtu, Galaganda, Jadiguda, Kuthangiputtu, Santhabayalu, Seekari, Sundruputtu and S V Puram. The videos shown included the following: [Managing bacterial leaf blight in rice](#), [Compost from rice straw](#), [The rice seedbed](#), [Root and stem rot in groundnut](#), [Intercropping maize with pigeon peas](#), [Managing aphids in beans and vegetables](#), [Controlling banana weevils](#), [Taking care of okra](#), [Staggering production of tomatoes](#), [Drying and storing chillies](#) and [Succeed with seeds](#), among others. ([See photos in Access Agriculture Facebook](#)) ([Also, see photos in Access Agriculture Flickr](#))
- **ERA team members associated with Adivasi Mitra Welfare Society: Pangi Lakshmi, Salla Venkata Lakshmi and Vanthala Matsyaraju**, organised 13 training sessions with videos in April and May for 254 participants, including 147 young women, in Alluri Seetharamaraju district, Andhra Pradesh state across the following villages: Sukuruputtu, Borragondi, Chinthagonalu, Dorapeta, Gabbangi, Guttulaputtu, Hukumpeta, Kotanavanipalem, Marrisalem, Palamanusenka, Parvathipooram, and Yugamgoyi. The videos shown included [Drip irrigation for tomato](#), [Good handling of tomatoes](#), [Grow row by row](#), [Growing oyster mushrooms](#), [Coffee: group organisation](#), [Silage from maize](#), [Rice seed preservation](#). ([See photos in Access Agriculture Facebook](#)) (8); [Facebook and \(5\) Facebook](#) ([Also, see photos in Access Agriculture Flickr](#))
- **ERA team members associated with the Centre for Sustainable Agriculture (CSA): Bhairav Kumar, Abhishekam and Jasmine**, facilitated five video screenings as part of training courses on seed production and marketing techniques in April and May for over 142 participants, including 35 female participants, in April and May in Thallamapuram, S V Puram villages, Kadapa district and Gollapalli Thanda village, Anantapur district, Andhra Pradesh. The videos shown included [A participatory guarantee system](#), [Managing bacterial leaf blight in rice](#) and [Root and stem rot in groundnut](#), among others. ([See photos in Access Agriculture Flickr](#))
- **ERA team members associated with Vikasa NGO: Ramanamma and Nagireddy Satya Prasad**, facilitated three video shows for 77 participants, including 35 women, in Kappalagondi, Siragam and Logili villages, Alluri Seetharamaraju district, Andhra Pradesh state. The videos shown included [Coffee: picking & drying](#), [Good storing and conserving maize grain](#), [Using sack mounds to grow vegetables](#) and [The rice seedbed](#). ([See photos in Access Agriculture Flickr](#))

## BLOG POSTS



### A burning hunger

Towards the end of the dry season, many families across the African savannas have exhausted their reserves of stored cereal crops. Vegetables are hard to come by in local markets. Bush meat is one way for rural people to supplement their meagre diet with protein during the well-named lean or hunger season. This is why development organisations have struggled for decades to curb the destructive practice of setting the bush on fire to hunt small wildlife.

One option to ensure some food and income during the lean season is to grow cashew and mango trees. But with increased labour costs and insecure markets, it is difficult for farmers to properly maintain their planted trees. Slashing the weedy and bushy undergrowth is often only done late during the flowering and fruiting season, by which time bush fires set by others may have spread into and destroyed entire plantations in no time.

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## MEET OUR AMBASSADOR



### Rêve Destin Bikouta Loumouamou

Rêve Destin Bikouta Loumouamou is from Brazzaville and a journalist by training. He is currently attached to the communication service of the Archdiocese of Brazzaville, working as a presenter and reporter in charge of programmes at Radio Magnificat. Bikouta is also in charge of the animation (filming, editing, voice-over) of the YouTube channel for the diocese. For almost 10 years, he has been interested in organic farming and livestock breeding, which he practices outside of his journalistic activities. Bikouta sees being an Access Agriculture Ambassador gives him the opportunity to encourage young people and women in his community to use the Access Agriculture and EcoAgtube platforms to benefit from the experience of other countries in agro-ecology, agri-food processing and much more.

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