

## Access Agriculture Panorama No. 22 - May 2022



New video from Access Agriculture : Organic growth promoter for crops

[English](#) | [French](#) | [Tamil](#)

Access Agriculture leaflet - [বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Português](#) | [Español](#)

Entrepreneurs for Rural Access leaflet - [বাংলা](#) | [English](#) | [Français](#) | [हिंदी](#) | [Español](#)

### Welcome to our monthly news update with 'Access Agriculture Panorama'

This monthly e-newsletter gives a bird's eye view of all the exciting updates from Access Agriculture, a world-leading organisation for quality agricultural training videos in international and local languages, working across the Global South.

The links to different language versions are given below each section.

If at any time you wish to unsubscribe, please use the unsubscribe link at the bottom of the newsletter.

## EcoAgtube



...help save the planet!

[www.ecoagtube.org](http://www.ecoagtube.org)

# Happy 1 year

**EcoAgtube achieves 1-year milestone**

We are pleased to announce that [EcoAgtube](#) video-sharing platform that was launched in 2021 has successfully completed one year.

An initiative of Access Agriculture, the EcoAgtube platform was created with a special purpose to enable all those with an interest in agroecology and the environment to freely upload and share their videos dedicated to green living and sustainable food systems to inspire others across the world.

We are continuously adding new features to help drive more traffic to EcoAgtube video platform, as can be seen from the analytics:

**2,716 subscribers | 1,881 videos | 514 channels | 11 Projects | 552,263 views**

If your project relates to ecology and you want to create a Project Video Page on EcoAgtube, please send your request with details (Project name, description) to [support@ecoagtube.org](mailto:support@ecoagtube.org).

**Wishing EcoAgtube many years of success and innovations!!!**

## ANNOUNCEMENTS

### Celebrating 10 years of Access Agriculture

2022 is a momentous year for Access Agriculture as the organisation celebrates its 10th anniversary. **Our heartfelt thanks to all our donors and partners across the Global South** for their strong support for the past 10 years. Several events are being planned throughout the year to mark this occasion. Watch this space!



### Access Agriculture honoured with the 2022 Arrell Global Food Innovation Award for excellence in community impact

Access Agriculture is delighted to announce that it has been named the winner of the 2022 Arrell Global Food Innovation Award in the category of 'Community Engagement Innovation.'

The Arrell Global Food Innovation Awards from the Arrell Food Institute at the University of Guelph, in Canada, recognise global excellence in the broad area of food innovation and community impact.

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### Access Agriculture seeks Ambassadors from India, Bangladesh, Sri Lanka

Access Agriculture seeks women and youth from India, Bangladesh and Sri Lanka, who are passionate about agroecology and organic farming, for the position of Volunteer Ambassadors. [Access Agriculture Ambassadors](#) are an enthusiastic group of volunteers, who commit to promoting the transition towards agroecology and organic farming by encouraging



their community and audience to make use of the Access Agriculture ([www.accessagriculture.org](http://www.accessagriculture.org)) and EcoAgtube ([www.ecoagtube.org](http://www.ecoagtube.org)) video platforms. The closing date for submission of application is **20 May 2022**. If interested, kindly write to [nafissath@accessagriculture.org](mailto:nafissath@accessagriculture.org).

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### Access Agriculture highlighted in SustainSahel

An article on Access Agriculture, titled “Facilitating South-South learning through farmer-to-farmer videos in local languages” ([Sustainsahel - Facilitating South-South learning through farmer-to-farmer videos in local languages](#)), has been featured on SustainSahel.Net.

SustainSahel promotes practices which enhance soil quality and yields, build resilience towards climate change, and contribute to food security and better livelihoods in the Sahel. The project is coordinated by [FiBL](#), one of the world's leading organic farming research and technology transfer centers, based in Switzerland. SustainSahel is funded under Horizon 2020, the European Union's framework programme for research and innovation.

Access Agriculture is contributing to this project by providing its relevant videos in the main languages of Burkina Faso, Mali and Senegal. The article is written by Jonas Wanvoeke, Access Agriculture Video Team Leader and Project Manager of “Videos for Farmers.”

**The co-creation, sharing and dissemination of local innovations for healthy soils in Africa**



### Join an exciting e-discussion on local innovations for healthy soils in Africa

The FAO Family Farming & Agroecology Community of Practice in Africa is implementing an e-discussion on “The co-creation, sharing and dissemination of local innovations for healthy soils in Africa”, co-organized by [Access Agriculture](#), [Alliance for Food Sovereignty in Africa \(AFSA\)](#), [Biovision Africa Trust](#), [FAO Family Farming Knowledge Platform](#), [FAO Agroecology Knowledge Hub](#), [FAO TECA Platform](#), [Pan-African Farmers Organization \(PAFO\)](#), and [World Rural Forum](#).

The discussion will be open from the 20 April to 20 May 2022. Join the virtual discussion [HERE](#)



## Give wings to women entrepreneurs in rural India

Through this project, we anticipate the growth of a network of empowered young women entrepreneurs in rural southern India. They will not only provide for themselves and their families but will also bring to the local women farmers, a wealth of new ideas from around the world to improve their lives. This will contribute to the transformation of the food system in the local communities, leading to healthier diets, sustainable livelihoods and a reduction of agriculture's environmental impact.

[Help us raise funds for our current campaign!](#)

### New videos added in April

**18 new videos** ( 01 [English](#), 01 [French](#), 05 [Fulfulde](#) (Cameroon), 10 [Ghomala](#), 01 [Tamil](#) have been posted on our platform [www.accessagriculture.org](http://www.accessagriculture.org). They are freely downloadable as video (mp4), audio (mp3), mobile (video format 3gp) along with a one-page fact sheet with contact details for more information.

### Most viewed videos in April



#### Making better shea butter

Shea butter is used a lot in cooking, traditional medicine and cosmetic products. However traditional extraction of shea butter doesn't follow required hygiene rules, this results in unsafe butter that can cause illness in consumers. In this video, we will learn how women in the South of Mali have improved the production of shea butter.

[Ateso](#) | [Bambara](#) | [Bariba](#) | [Chichewa](#) / [Nyanja](#) | [English](#) | [French](#) | [Fulfulde \(Cameroon\)](#) | [Peulh](#) / [Fulfuldé](#) / [Pulaar](#) | [Tumbuka](#) | [Wolof](#)



#### Date palm management

Some practical advice on the management of date palms with suggestions for reducing humidity levels, trimming, intercropping and weeding.

[Afar](#) | [Arabic](#) | [English](#) | [French](#) | [Persian](#) / [Farsi](#) | [Spanish](#) | [Urdu](#)

### FROM OUR CHANGEMAKERS



**ERAs@work!**



The following [Entrepreneurs for Rural Access](#) (ERAs) are part of the Access Agriculture project under the Knowledge Centre for Organic Agriculture in Africa ([KCOA](#)), funded by [BMZ](#) and implemented by GIZ:

- ERA from Tanzania, **James Nyaonge**, a district youth representative in the Tanzania Teachers Union (TTU) who produces and sells cassava planting materials, showed the video on [Cassava mosaic virus](#) to 46 farmers, including nine women farmers, in Chawaziwa, Sengerema District in the Mwanza Region of Tanzania. ([See photos in Access Agriculture Flickr album](#))
- ERA from Kenya, **Maureen Njeri Maina**, Field Trainer at Schools and Colleges Permaculture (SCOPE) in Kenya, which empowers young people to transform degraded school lands into food forests through agro-ecology and permaculture practices, screened three videos ([Storing cowpea seed](#), [Managing birds in climbing beans](#), [Good handling of tomatoes](#)) to train 17 young boys at the Thika Child Rescue Centre in Kiambu County, Kenya, which serves as a safe haven where street children rescued from the centre are provided with food, shelter, clothing and education. ([See photos in Access Agriculture Flickr album](#))
- ERA from Kenya, **Elphas Masanga**, Farmer Trainer in biodiversity conservation at Slow Food Kenya and Coordinator for Slow Food Youth Network in Kenya, led a training session for 45 farmers, including 36 women farmers, using the video [Dairy goat feeding](#) in Kikuyu language, in Kaki village, Kirinyaga county, Kenya. ([See photos in Access Agriculture Facebook](#)). Elphas also showed the video on [Using sack mounds to grow vegetables](#) to 29 youths, including 14 women, at St Mary Pastoral Centre, Nakuru County, Kenya. ([See photos in Access Agriculture Flickr album](#)).
- ERA from Malawi, **Innocent Chaphinza**, who formed the Organic Farming Resources and Knowledge Hub to promote organic agriculture for increasing the value of farm produce and finding better markets, trained 18 youths, including six women, using the video [Making a chilli seedbed](#), as part of a Trainer of the Trainers meeting in Nkhotakota, Malawi. ([See photos in Access Agriculture Flickr album](#)).
- ERAs from Zambia, **Innocent Chansa** (Team Leader), who has developed an initiative to link farmers to markets through a digital platform called eMakwebo, conducted a training session with his teammates, Choolwe Mweemba and Edward Sibeene both of whom work at Chedic Associates as ICT-lead Associate and Programs/Operations Associate, respectively. They showed the video [Making yoghurt at home](#) to 61 students, including 31 girls, at the Highland Secondary School in Lusaka, Zambia. ([See photos in Access Agriculture Facebook](#)).
- ERA from Mali, **Mamadou Diarra**, Co-Founder of an enterprise called Expert Élevage Consulting, had earlier led a series of training in fish farming for 10 farmers using the video [Stocking fingerlings in a nursery pond](#). After the training, the farmers constructed a fish pond. ([See photos in Access Agriculture Flickr album](#)).
- ERA from Uganda, **Azaria Kamusiime**, a member of the AgroMush Uganda enterprise in Mbarara district in Western Uganda, screened the video [Using sack mounds to grow vegetables](#) for a group of farmers in Kyankwanzi District, Sheema Municipality, in the Western Region of Uganda. ([See photos in Access Agriculture Facebook](#))



## Ambassadors in Action

- Access Agriculture Ambassador from Uganda, **Grace Musimami**, participated in a meeting where the new strategic plan 2022-2026 of the Participatory Ecological Land Use Management ([PELUM](#))-Uganda was presented by Ms. Josephine Akia Luyimbazi, PELUM-Uganda Country Coordinator. Access Agriculture works with PELUM in several African countries. The PELUM Association focuses on participatory ecological land use management. It seeks to improve the livelihoods of smallholder farmers and the sustainability of farming communities, by fostering ecological land use management. Country chapters include Uganda, Kenya, Tanzania, Rwanda, Malawi, Zambia, Zimbabwe, Lesotho, Botswana, South Africa, Swaziland and Ethiopia. ([See photo in Access Agriculture Flickr album](#))
- Access Agriculture Ambassador from Benin, **José Herbert Ahodode**, CEO of Crystal Agro Business, which is a consulting, training, communication and agricultural advisory company in Benin, published an article titled “Que faut-il savoir sur l’agrobusiness en Afrique ? (What you need to know about agribusiness in Africa)” <https://crystal-agrobusiness.com/agrobusiness-afrique/>

## BLOG POSTS



### A common ground

Farmers need new ideas, and researchers need data. When these two professional groups meet in the framework of collaborative or participatory research, it is often not clear who has to evolve in what direction: do farmers need to learn about research protocols, systematically collecting and analysing data, or do researchers need new ideas from farmers to guide their research agenda?

When grantees of the McKnight Foundation from West Africa recently met in Montpellier, France, at a Community of Practice (COP) meeting to share experiences, it was refreshing to see how this network has over time taken ownership of some key values on doing research with farmers on agroecology, as a way to move towards a more just and equitable food system with care for the people and the planet.

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## MEET OUR AMBASSADOR



### Abubakari Sadik Tamimu

Abubakari Sadik Tamimu is a graduate student at the University for Development Studies. He has been engaged in agricultural research and training on agricultural practices in the northern part of Ghana. He believes this has enhanced his communication and innovation skills in dealing with rural farmers. As an Access Agriculture Ambassador, he wants to equip farmers with adequate information and knowledge through the Access Agriculture platform for productive agricultural practices.

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## WINNER OF THE MONTHLY QUIZ



**Mathews Mulenga**

Winner of Access Agriculture April 2022 Quiz contest

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The May 2022 Quiz will be open from 1-15 May 2022.

Check out the contest here: [www.accessagriculture.org](http://www.accessagriculture.org)